



2021 OVERVIEW & OFFERINGS



History In The Making

Stream your live or pre-recorded show from the historic Hallowed Halls recording studio / event space in Portland, Oregon.

In collaboration with DICE and WagsWorks, Hallowed Halls Presents provides a world class streaming and revenue platform. Packages include audio and video production, ticketing, and marketing on a regional and global scale for a true one-stop shop state-of-the-art streaming experience.



The Hallowed Halls

Originally opened in 1919 as the Arleta Library, the building has undergone a number of transitions to arrive at the first-rate recording facility that began operation in 2015. Modeled after London's historic Abbey Road Studios, the space houses many of Portland's finest engineers and boasts a Neve board in addition to recent lighting and infrastructure upgrades.

As a listee of the National Register of Historic Places, The Hallowed Halls maintains a strong obligation to community service.



Our mission is to broadly benefit the Pacific Northwest music community. By providing world class audio and video production in an iconic space, our aim is to create a platform for artists to tell their own story.

Audio Production

The Hallowed Halls is home to some of Portland's most renowned recording engineers. Our decorated team will ensure that your project sounds immaculate.

Justin Phelps

Cake, Dead Kennedys, Poison Idea, Mars Volta, Fruition, Galactic, Neville Brothers, MDC, Paul Gilbert, Secret Chiefs 3, All Classical FM, Amanda Palmer, Chris Isaak, Chuck Prophet, Mother hips

Billy Anderson

Melvins, EyeHateGod, Fantomas, High On Fire, Mr. Bungle, Pallbearer, Red House Painters, Leviathan, Cattle Decapitation, Amenra, Bell Witch, Acid King, Orange Goblin, Weedeater

Brandon Eggleston

Swans, The Mountain Goats, Wye Oak, Josh Ritter, Om, Modest Mouse, Kid Indigo, The Dandy Warhols, Pelican, Erin McKeown, The Tragically Hip, Vance Joy, Headclouds

John McEntire

Stereolab, Yo La Tengo, Broken Social Scene, Teenage Fanclub, Tortoise, Jaga Jazzist, Antibalas, Fiery Furnaces, The Sea & Cake, The High Llamas



Video Production

HHP works with a number of local production crews and directors of photography to help you achieve a specific look, feel and narrative. From 4-song sets to broadcast-ready full concerts, we're committed to helping you achieve your vision.

Whether it's a sparse, moody setting with interspersed interview footage or a festive affair with a complex lighting arrangement, we have options across all price ranges and genres to create high-end content to match your artistic integrity.



Global Marketing

Since the advent of COVID-19, no ticketing company has had more success with streaming concerts than DICE TV. With their award-winning app, global marketing reach, and industry savvy team, HHP is proud to partner with the best in the business. DICE also offers:

- Merch bundles
- Geo-targeting capabilities
- In-depth reporting and analytics
- Fully secure streaming links on multiple platforms; including chat and interactive functionality
- ZOOM meet and greet opportunities
- Artist roster includes Bjork, Patti Smith, Nick Cave, Louis Capaldi, Laura Marling, Greg Dulli, etc.



Greg Dulli
2200+ tickets
\$42k+ gross

Two shows targeting North America and Europe. Via YouTube. Sold 700 merch bundles with exclusive t-shirt.

DICE CASE STUDIES:



Nick Cave
35,000+ tickets
\$700k+ gross

Three shows targeting North America, Europe & Australia. Via Vimeo. Sizzle reel and artist marketing played big roles.



Laura Marling
6100+ tickets
\$85k+ gross

Two shows targeting North America and Europe. Via YouTube. Sparse production. \$0 additional marketing spend.

Regional Marketing

In addition to DICE's international footprint, Hallowed Halls Presents offers a robust marketing engine to help promote your shows, including social media and newsletters.

Additionally, we've partnered with social media gurus Audio In The Trees for paid media and conversion-based campaigns to ensure your production reaches the right audience.

We are also pursuing co-marketing partners across a variety of media, as well as sponsorships via WagsWorks.



4000 followers



5000 followers



1200 subscribers

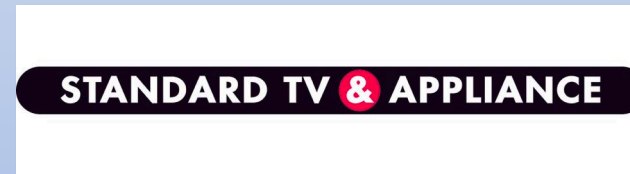
Sponsorship Acquisition

Is your project taking on a larger size and scope? Interested in bringing corporate partners onboard?

Enlist the services of the NW's premiere sponsorship sales and activation company to aid in offsetting costs and enhancing promotion.



WAGSWORKS



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OFFERINGS

Spec Productions

Work with HHP to create a production for your use. Access the space, engineers, and video crews to communicate your vision. Custom quotes available.

Pay-per-view / Broadcast

Work with HHP, DICE and WagsWorks to create a multi-layered marketed concert to access a global audience.

Touring Package

Coming through town? Contact HHP about producing a shorter set for negotiated digital release.

